



SSEP, A Nonprofit Corp., POB 9705, Fountain Valley, CA 92728-9705
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The Nurses Float 2013

Tournament of Roses - Needs Your Support

Celebrate and Honor Nurses at the 2013 Tournament of Roses Parade!

Your help is needed in making this magical event come true!

2013



Tell a friend, ask them to donate and ask them to tell a friend too.

Keep the information chain going!

Comment by SSEP: We became aware of the **Flowers 4 the Float** event when they exhibited at the Sweet Success Conference in Garden Grove, CA on Nov. 4-5, 2011. This is an awesome honor and a privilege for nurses that offers a unique opportunity for nurses to be involved. SSEP and Sweet Success Express urge each and every one of you to visit their website at <http://www.flowers4thefloat.org/index.php> for more information about how you can support this wonderful recognition of nurses. We support this project and encourage you do so as well.

From: <http://www.flowers4thefloat.org/index.php> website

Imagine nurses being center stage getting all the recognition for the wonderful work they do in caring for their patients around the world? Is it possible? Can it be true?

Yes it is true. On January 1, 2013, at the world-famous Rose Parade, a parade float designed and decorated with loving care and appreciation for every nurse will travel down the parade route in Pasadena, California. This unique and once-in-a-lifetime opportunity is being offered to the nursing community and friends of nurses because of one nurse. Her name is Sally Bixby, RN, MS, CNOR and she will be President of the Tournament of Roses

This event needs your help. Become part of this historic event. Participate by Donating, Decorating & Celebrating. Tell a friend, ask them to donate and ask them to tell a friend too. Keep the information chain going!

MEET SALLY BIXBY RN: 2013 President of the Tournament of Roses



Sally was honored and humbled when she was told of the idea to deliver to her parade a Float For Nurses. She is involved in every step of the process and we have her 100% support. Let's make Sally shine as the second woman president of the rose parade and the FIRST nurse—knowing that behind her presidential carriage is a float that represents the profession that has been so important to her.

For **DPSG-W** and **SSEP Conference** information visit:
<http://www.sweetsuccessexpress.com/conferences.htm>

Sweet Success Update GOAL is to publish useful information and/or tools to help team members provide quality diabetes and pregnancy care.

Mission: The goal of SSEP is to improve pregnancy outcomes and long-term quality of life for women with diabetes and their offspring, which extends beyond birth for both mother and child. We work with provider groups to increase their knowledge and delivery of care by:

- ✦ Developing and/or endorsing events and activities that increase their knowledge.
- ✦ Supporting multidisciplinary health care teams as they take a proactive approach, focused on healthy lifestyles.
- ✦ Encouraging providers to involve the entire health care system, community and patient at all levels in supporting lifestyle changes that foster improved long-term health and quality of life.

SSEP Contact Information

www.SweetSuccessExpress.com or .org
 or call Debby Rice or M. Joann Henry at:
 Phone 714-968-0735 or email at ssep1@verizon.net.

Upcoming Conferences

Diabetes in Pregnancy: Current Guidelines
 Huntsville, AL - April 13-14, 2012

DPSG-W From Prepregnancy Planning to Maternal and Infant Outcomes - Pasadena, CA - May 17-19, 2012

SSEP Board of Directors 2011

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Recognizing Our Supporting Partners

The Sweet Success 2011: Diabetes & Pregnancy - Change, Challenge and Controversy Annual Research Conference, was held at the Embassy Suites South Anaheim, California, on Nov. 3-5, 2011. The conference topics focused on the need to improve outcomes for women with diabetes and their children by providing health care professionals current evidence based management techniques and practice standards. The two and one-half day conference was presented by Sweet Success Express and Co-sponsored by SSEP.

SSEP and Sweet Success Express were the recipients of several education grants and contributions, and we would like to express our gratitude to each of them.



Hoag Community Benefit Program on behalf of the Mary & Dick Allen Diabetes Center provided a contribution to support speaker and general conference expenses. Hoag Hospital Newport Beach was specifically designed to create a first-class experience for all patients and their families,

and is committed to the health of communities throughout Orange County. The Mary & Dick Allen Diabetes Center at Hoag Hospital is committed to the very best in diabetes care.

Novo Nordisk approved an online education grant to support conference speaker and marketing expenses. Novo Nordisk is the United States affiliate of Novo Nordisk A/S



Novo Nordisk is changing diabetes

In Copenhagen, Denmark, a world leader in diabetes care and other pharmaceutical products. They recognize the need for novel therapeutic approaches to treating chronic diseases more effectively. They work with key decision makers across the nation, developing many strategic alliances in their efforts to change the course of diabetes for good.



Abbott Nutrition Abbott Laboratories, Inc., a leading global health care company, supported the event, in part, through a restricted educational grant.

We wish to express our sincere appreciation to each of the companies that provided support for this conference. It is because of this generous support for expert speakers that the conference has continued to be rated one of the best in the nation each year. Thanks to each of you.

Additionally, our gratitude is extended to our exhibitors as follows:



LifeScan & Animas: J & J Companies



Medtronic Diabetes



Sweet Success Resource Center



A Complete Care Program for Patients with Diabetes
1-888-545-6464



The Nurses Float: Celebrate and Honor Nurses at the 2013 Tournament of Roses Parade!



Cookie Lee Jewelry



We extend a heartfelt **THANK YOU** to each Of our **SUPPORTING PARTNERS**

Sweet Success Special Achievement Awards

The purpose of the Sweet Success Special Achievement Awards is to recognize and publicize programs that have developed creative and innovative ways to provide services to patients. The winner and the runner-up each receive an engraved plaque, a complimentary registration to the annual Sweet Success conference held in Garden Grove, California each November and a chance to display their uniquely successful program in the exhibit hall. The 2011 winners are:

First Place goes to Shannon Libbrecht, RD for her project "Advancing Nutrition Assessment with Technology." Shannon developed an electronic nutrition calculator to give her a woman's weight status, calorie needs, and carbohydrate need to help develop the individualized meal plan; and to calculate the composition of the woman's recorded intake. Shannon works at the Sweet Success Program at Orange Coast Memorial Medical Center, Fountain Valley, California.

Runner Up winner is Anita Giglio, MPH, RD, CDE for her project "Creation of a Poor Health Literacy Record Book and Diary." Anita has developed record books in both English & Spanish. She has also devised a record book specifically for those on insulin, with names of insulin written in, & room for the woman to enter the number of units. She has also provided each with a sample menu for a day in the front of the books. Anita work is with Healthy Moms & Babies Sweet Success Program, Napa, California.

Each of these programs look like excellent tools that many diabetes educators would love to use. If you want more information, you may contact ssep1@verizon.net, stating the program that is of interest to you and your message will be forwarded to the appropriate person.

SSEP 2011 Annual Member Drawing

One of the benefits of SSEP Membership is eligibility to participate in the Annual Member Drawing which is done late each summer or early fall. We are pleased to announce the 2011 winners:

- 1st - Conference Registration - Doris Roberts, RN, BSN, PHN, Fountain Valley, CA
- 2nd - \$150 - Eris London NP, Wahiawa, HI
- 3rd - \$100 - Patty Morrison, RN, BSN, CDE, John Muir Diabetes Center, Walnut Creek, CA
- 4th - \$75 SSEP Gift Certif - \$75 - Gwen Wright, MS, RD, LDN, Healthways, Franklin, TN
- 5th - \$50 SSEP Gift Certif - \$50 - Donna Ammons RN, Crestwood Medical Center, Huntsville, AL

Congratulations to each of you.

Announcement: SSEP is pleased to announce that after the drawing, Doris Roberts, RN, BSN, PHN has been invited to assisting SSEP with the Membership and Education components of our program as an independent consultant. We welcome her to our program and know she will be an asset to SSEP and its members.

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***** NEW: Type 2 Diabetes in Pregnancy ***
 Patient Handbook**

Available at www.sweetsuccessexpress.com

Updated in 2011 - AVAILABLE Online

Diabetes & Pregnancy Self-Study Module-

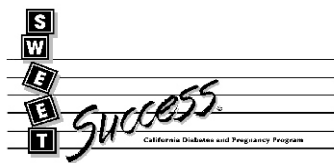
40 CE credits - 40 CPEUs (Qualify for CDE Recertification)

Receive Newsletters/brochures - FREE

Send your email request to ssep1@verizon.net

Sweet Success Resource Center

The California Diabetes
and Pregnancy Program



**Call 858 536-5090
for more Information!**

TOOL OF THE MONTH

A1C	Approximate Daily Blood Glucose	
	mg/dl	mmol/l
12 %	345	19.5
11 %	310	17.5
10 %	275	15.5
9 %	240	13.5
8 %	205	11.5
7 %	170	9.5
6 %	135	7.5
5 %	100	5.5
4 %	65	3.5

Reference: to download the A1c to mg/dl or mmol/l converter, visit dLife at:
<http://www.dlife.com/diabetes/export/modlmg/ercc/guides/A1CtoMgdIConversionChart.pdf>

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For SSEP Membership information call 714.968.0735 or email ssep1@verizon.net
 Visit our website at www.SweetSuccessExpress.org - SSEP, A Nonprofit Corporation

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For info: www.sweetsuccessexpress.com/conferences.htm.

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